

2024 Advertising Rates and Submission Deadlines

OBGyn News is produced bi-monthly and distributed statewide to over 2,000 OBGyns and related subspecialist throughout Georgia.

*All materials are subject to the approval of the Executive Director and the OBGyn Society Board. The Editor reserves the right to decline or refuse advertisements that might not be appropriate for this publication.

<u>ISSUE MONTH</u>	<u>SUBMISSION DEADLINE</u>
February	January 15 th
April	March 15 th
June	May 15 th
August	July 1st
October	September 15 th
December	November 1st

Advertising Rates and Dimensions (HORIZONTAL OR VERTICAL)		
<u>AD SIZE</u>	<u>DIMENSIONS</u>	<u>COST PER ISSUE</u>
1/4 page	3.75 x 5.25	\$500
1/3 page	3.25 x 8.0	\$750
1/2 page	8.0 x 5.25	\$1000
Full page	8.0 x 10.5	\$2000

Advertising prices are for full color or black and white print.

Please submit all material in **JPEG** or **PNG** format, ***including the specific website and/or email you would like your ad linked to for the on-line version*** to Nicole Reaves at nreaves@gaobgyn.org

Please contact us for additional information or to discuss advertising:
Nicole Reaves, Program Manager at 770-904-5298/nreaves@gaobgyn.org